



REAL STORIES OF SUCCESS.
SO TEENS CAN BUILD THEIR OWN.

Amy Kampshroeder
Head of Product
My Unique Genius
amy@myuniquegenius.com
www.myuniquegenius.com

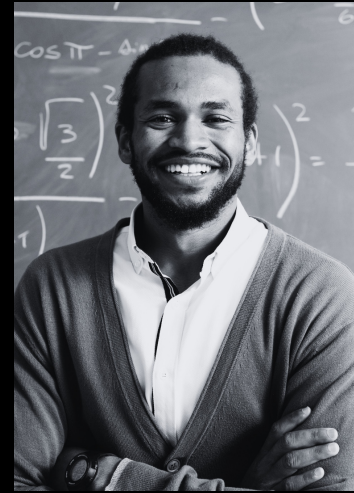
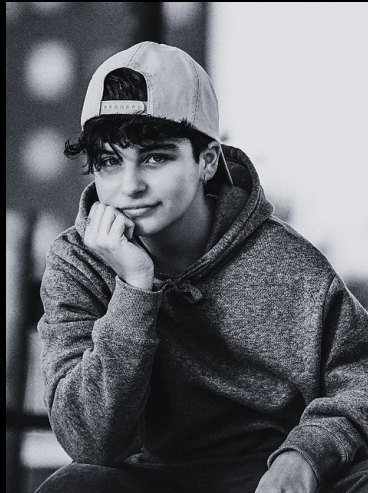
Jennifer L.M. Gunn
Head of Learning Experience Design
My Unique Genius
jennifer@myuniquegenius.com
www.myuniquegenius.com

OUR MISSION

Unlocking possibilities is our mission and mandate — to reframe human potential so that millions of teens around the world tap into their unique talents and aspirations to build a truly meaningful and impactful life.

WE BELIEVE

Way too many teens arrive at the threshold of adulthood lost and unsure of the essence of who they are or their place in the world. School should guide students to build this capacity. We've got the tools to help.



WHY YOUR SCHOOL SHOULD BECOME A PARTNER SCHOOL

- Connect your students to workplace experiences.
- Build career/life readiness skills for students through authentic learning experiences and professional connections.
- Help students build tomorrow's skills today through in-class learning, mentorship, career guilds + field trips.

WE HELP TEENS ANSWER THE QUESTION:

What do you want to be when you grow up?

SCHOOL PARTNERSHIP POSSIBILITIES

- Students can participate in a Career Exploration Field Trip to a workplace. This filmed experience will then be available online to students across the country as a virtual field trip.
- Have a member of a company visit your school for a career talk and/or professional skills lesson. This could be filmed as well, so that students across the country could learn alongside your students.
- Engage with My Unique Genius learning materials in your classroom and provide feedback on student experiences.
- Have your students participate in a Career Q&A session and/or other possible live or virtual events.
- Students can join our T-Lab Advisory Board to support the design of high-quality learning experiences and connect with other teens from around the country.



THE MY UNIQUE GENIUS REVOLUTION

My Unique Genius (MUG) is the new career/life hub for teens and teachers. Our mission is to reframe human potential so that millions of teens tap into their unique talents and aspirations to build a truly meaningful and impactful life. We help teens answer the question, "What do you want to be when you grow up?"

Unlocking Possibilities

We are a new education media/curriculum company that helps teens explore what's possible after high school. We tell the human stories behind diverse careers to allow teens to unlock possibilities through guided exploration. Our lessons and learning experiences are truly story-based, so our production team makes beautiful videos profiling people in varied professions for teens to watch — both on their own at home as well as in the classroom with supporting lesson materials for educators.

Unique to our system, My Unique Genius is the hub where industry and employers can play a role and have needs met. We work together with companies to build career-specific learning experiences that resonate with teens, to help build the next generation of talent. Some of our other partner companies include JetBlue, Regeneron and Thomson Reuters — who are all helping to bring awareness to careers in the aerospace, biotechnology, and the news/technology industries. Together, we're helping kids build their futures.